

TOURISM AGENDA

09:00 - 09:30
Registration and Coffee

09:30 - 09:45
Introduction: Defining Community Led Tourism
Olivia Sharrard (Good Organisation)

09:45 - 11:00
Community Led Tourism in Action
Films and PechaKucha presentations featuring the work of a range of community led tourism organisations across the UK, followed by a panel discussion and Q&A.

11:00 - 11:15
Morning Break

11:15 - 12:00
The Impact of Community Led Tourism
Keynote Speaker: Carron Tobin (SCOTO - Scottish Community Tourism Network)

12:00 - 13:15
Working Lunch
An extended lunch break offering opportunities to network, contribute to the conference podcast, visit exhibitions and pop-up museum displays or attend a bitesize talk. These fifteen minute talks include Steven Arnfjord (Ilisimatusarfik University, Centre for Arctic Welfare) talking about the social impact of Greenland's emergent cruise ship economy, Emanuele Dal Carlo (CEO Fair BnB) outlining the growth of the tech platform across Europe, Miles Goring (Director of Lived Insights CIC) from tour guiding to homelessness self-advocacy, and Michaela Ditrichova (Meet Me in Govan), a community-driven project that invites local residents to share their firsthand knowledge and personal experiences of Govan's rich shipbuilding heritage with visitors.

13:15 - 14:00
Social Enterprises and the Visitor Economy
Keynote Speaker: Karla Boluk (University of Waterloo, Canada)

14:00 - 14:45
Navigating Change: Policy Shifts in Tourism
Keynote Speaker: Jess Silvester (People's Economy UK)

14:45 - 15:00
Afternoon Break

15:00 - 16:15
Imaginal Cells
Working towards transformation. An opportunity to dig deeper into some of the issues, with four workshop sessions covering community and heritage assets, social enterprises in tourism, local resident engagement, and policy development.

16:15 - 17:00
The Next Steps...
Building a movement

17:00
Post Conference Events
Walking tours and other activities.